

Training for Professionals Seminar Audience Development – Young Adult Readers

The Maritime Hotel, Bantry, Co.Cork



THURSDAY 17 OCTOBER 2019

TIMETABLE

FRIDAY 18 OCTOBER 2019

08:45	Registration				
09:00	Welcome				
09:15	Rhiannon Davies:	Introduction to Audience Development	09:00	Sarah Fitzgerald:	Sarah's Book Project
			09:30	Lorraine Levis:	How you can help promote a love of reading in teens
10:15	Coffee		10:15	Coffee	
10:30	Heather Maitland:	20 quick fixes to help you communicate effectively	10:30	Imogen Russell Williams:	Publishing - trends in the Young Adult market
			11:30	Emma Boniwell	READ ON overview
12:30	Networking Lunch		12:15	Networking Lunch	
13:30	Rhiannon Davies:	The practicalities of Audience Development - Tools and Techniques	13:30	Louise O'Neill, Niall Cleary & E.R Murray	Panel discussion: Writing for and working with Young Adults
16:30	Concludes for Day 1		15:00	Conference Concludes	

